



Guidelines & Rules for Chalk Artists

ARTISTS

- Only registered artists may participate. Payment must accompany registration.
- All artists must read, agree to and sign an Artists Disclaimer & Waiver to participate.
- Art square spaces will be assigned at registration by Jerry Smith staff.
- Artists should be finished by 3 pm on Saturday for Judging.
- Artists must be 17 years or older.

CHALK

- ONE 24 box of Pastel Chalk will be provided for Adult, Youth & Family/Team Artists registered.
- If you need additional colors, you may share or exchange chalk with other artists.
- You may also purchase or use your own chalk but it **MUST** be water-based.
- We ask that you return unused chalk to the Artist Check-in.

ART & ARTIST RULES

- The event will go on rain or shine. The artists are responsible for protecting their chalk art. Plastic drapes, tape, tents, or canopies can be used as needed.
- Chalk art is only to be produced in designated and assigned areas.
- The art created must be suitable for public and family viewing (no nude or lewd work).
- No words, symbols, or caricatures intended as political statements may appear within the art.
- Art created must be culturally sensitive and appropriate, respecting the diversity promoted in our festival.
- Chalk art depicting or intended as an advertisement for a business, product, or service is not allowed.
- No banners, products, samples, or promotional brochures are allowed. Artists may hand out business cards.
- Jerry Smith reserves the right to refuse, stop or eliminate objectionable art or art not consistent with rules.
- Please try to keep your supplies to a minimum and well contained in your space.
- No boom boxes are allowed. You may wear portable headsets.
- No pets, please!
- Your chalk art must only include chalk. Any non chalk props or items used in the artwork will exclude art from judging. No business advertisements in the form of brochures or signage will be allowed in the main categories.
- Chalk Art Festival is a **TOBACCO FREE** Event. Artists using tobacco will be excluded from judging.



ARTISTS TIPS

If reproducing an image originally created by another artist (living or deceased), it is important to credit the original artist and the title at the base of your painting.

Guidelines and Rules Disclaimer: Jerry Smith reserves the right to change or add to these rules, without notice.

Suggested Supplies:

- Wisk broom or brush for cleaning the drawing surface. Do not blow the dust particles.
- A 2' c 2' piece of heavy fabric, carpet square, or cardboard to sit or stand on to avoid smearing your work.
- A soft towel, gardener's pad, or knee pads to kneel on.
- A chalkboard eraser, foam, terry cloth, or short-cut brushes for blending large areas of color.
- Water and a cloth or sponge to erase unwanted parts of your design.
- Old towels or rags to clean up as necessary.
- Masking tape for creating sharp borders, geometry. Tape must be removed when finished.
- Additional chalk, if you need a lot of a certain color. Additional chalk may be available at a nominal cost.
- Cotton, Latex, or Nitrile gloves to protect your fingertips and assist in blending colors.
- Sunscreen, sunglasses, or a hat sun exposure.
- Canopies allowed, no more than 10x10 at its base.
- Refreshments (or they will be available for purchase). Keep open beverage containers away from paintings.
- No glass allowed.
- Camera to take photos of your creation!

IN CASE OF RAIN:

Event will go on Rain or Shine!

It will be the responsibility of the artists to cover their own drawings with the sheets and weigh it down. Only in case of severe weather, the event may be canceled.



I have read & understand the rules and guidelines.

Name: _____ **Date:** _____

Email: _____ **Phone:** _____

Signature: _____



**7150 18th Street (Highway L)
Kenosha, WI 53144**